



AGREEMENT MADE BETWEEN

KTVT-TV

CONTRACT NO. REV. 1071-59821-1

1

10/1-59621-1

DATE PRINTED 09/21/12

PAGE

P.O. BOX 2495, . FORT WORTH TX 76113

AND

KTVT-TV

			•	
35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	189088 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	Described
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	Required
AND				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA		USA	Note that the same same same same same same same sam
CONTACT			PRODUCT2359; STATE SENAT DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2359	PRODUCT 1300 CODE	
NATIONAL SALESPERSON				
BROADCAS	ST SCHEDULE STARTING	10/30/12 AND ENDING	11/05/12 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
HEM	DATO	, ,,,	111011							
1 LUR	01111	4	05:58A	07:00A	30S	10/30/12-11/02/12	CBS 11 NEWS THIS MORNING	4	225.00	900.00
2 LUR	м	1	05:58A	07:00A	30S	11/05/12-11/05/12	CBS 11 NEWS THIS MORNING	1	225.00	225.00
3 LUR	01111	4	07:00A	09:00A	30s	10/30/12-11/02/12	THE EARLY SHOW	4	125.00	500.00
4 LUR	м	1	07:00A	09:00A	30s	11/05/12-11/05/12	THE EARLY SHOW	1	125.00	125.00
5 LUR	01111	4	09:58A	11:00A	30s	10/30/12-11/02/12	PRICE IS RIGHT	4	500.00	2000.00
6 LUR	м	1	09:58A	11:00A	30s	11/05/12-11/05/12	PRICE IS RIGHT	1	500.00	500.00
7 LUR	01111	4	11:00A	11:27A	30s	10/30/12-11/02/12	JEOPARDY	4	500.00	2000.00
8 LUR	01110	3	02:57P	04:00P	30S	10/30/12-11/01/12	DR. PHIL	3	250.00	750.00
9 LUR	м	1	. 02:57P	04:00P	30S	11/05/12-11/05/12	DR. PHIL	1	250.00	250.00
10 LUR	01101	3	04:00P	04:58P	30s	10/30/12-11/02/12	CBS 11 NEWS AT 4P	3	300.00	900.00
11	М	1	. 04:00P	04:58P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 4P	1	300.00	300.00
							this was and any effection and			

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

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P.O. BOX 2495, . FORT WORTH TX 76113 AND

KTVT-TV

			AND	AGL -
35698 NAME	AGENCY (OR SERVICE) BUYING TIME	ACTING AS AGENT FOR	89088 ADVERTISER (OR AGENCY AND ADVERTISER) WENDY DAVIS FOR STATE SENATE	Cancellation Notice
NAME				Required
AND	650 Massachusett	s Ave NW Ste 210	805 W Magnolia Ave	* ************************************
ADDDECC				Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
	USA		USA	The reserve of the re
CONTACT			PRODUCT2359; STATE SENAT DIST 10	
LOCAL SALESPERSON	VALERIE BONNEY	AGENCY EST. NO. 2359	PRODUCT 1300 CODE	

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

NO. WEEKS:

- ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR	5									
12 LUR	01111	4	04:58P	05:30P	30s	10/30/12-11/02/12	CBS 11 NEWS AT 5P	4	600.00	2400.00
13 LUR	м	1	04:58P	05:30P	30s	11/05/12-11/05/12	CBS 11 NEWS AT 5P	1	750.00	750.00
14 LUR	01111	4	05;58P	06:28P	30S	10/30/12-11/02/12	CBS 11 NEWS AT 6P	4	650.00	2600.00
15 LUR	М	1	05:58P	06:28P	30S	11/05/12-11/05/12	CBS 11 NEWS AT 6P	1	1000.00	1000.00
16 LUR	01111	4	06:30P	06:58P	30s	10/30/12-11/02/12	WHEEL OF FORTUNE	4	1600.00	6400.00
17 LUR	М	1	06:30P	06:58P	30s	11/05/12-11/05/12	WHEEL OF FORTUNE	1	1600.00	1600.00
18 LUR	М	1	06:58P	07:57P	305	11/05/12-11/05/12	HOW I MET YOUR	1	4500.00	4500.00
19 LUR	М	1	09:00P	10:00P	30s	11/05/12-11/05/12	HAWAII FIVE-O	1	6000.00	6000.00
20 LUR	01111	4	10:00P	10:35P	30s	10/30/12-11/02/12	CBS 11 NEWS AT 10P	4	1700.00	6800.00
21 LUR	М	1	10:00P	10:35P	30s	11/05/12-11/05/12	CBS 11 NEWS AT 10P	1	1700.00	1700.00
22 LUR	01110	3	10:35P	11:37P	30s	10/30/12-11/01/12	LETTERMAN	3	500.00	1500.00

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AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION ACCEPTED BY AGENCY



SALESPERSON



BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

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35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 18	9088 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	BUYING TIME		WENDY DAVIS FOR STATE SENATE	Required
AND	650 Massachusett	ts Ave NW Ste 210	805 W Magnolia Ave	Announcement 28 days
ADDRESS	Washington	DC 20001-3796	Fort Worth TX 76104-4612	prior notice
CONTACT	USA		PRODUCT2359; STATE SENAT DIST 10	
LOCAL SALES PERSOI	VALERIE BONNEY	AGENCY EST. NO. 2359	PRODUCT 1300 CODE	
NATIONAL				1

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NO. WEEKS:

- ethnicity	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
IILW										
23 LUR	М	1	10:35P	11:37P	30s	11/05/12-11/05/12	LETTERMAN	1	500.00	500.00
24 LUR	т	1	06:58P	08:00P	30s	10/30/12-10/30/12	NAVY NCIS	1	6000.00	6000.00
25 LUR	Sa	1	05:58P	06:28P	30S	11/03/12-11/03/12	CBS 11 NEWS AT 6P	1	375.00	375.00
26 LUR	Sa	1	06:28P	06:57P	30s	11/03/12-11/03/12	WHEEL OF FORTUNE	1	500.00	500.00
27 LUR	Sa	1	10:00P	10:35P	30s	11/03/12-11/03/12	CBS 11 NEWS AT 10P	1	600.00	600.00
28 LUR	Su	1	07:58A	09:30A	30s	11/04/12-11/04/12	CBS NEWS SUNDAY MORNING	1	750.00	750.00
29 LUR	Su	1	09:30A	10:30A	30s	11/04/12-11/04/12	FACE THE NATION	1	500.00	500.00
30 LUR	Su	1	06:30P	07:30P	30s	11/04/12-11/04/12	SIXTY MINUTES	1	6000.00	6000.00
31 LUR	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	5500.00	5500.00
32 LUR	Su	1	. 10:30P	11:00P	30s	11/04/12-11/04/12	SUNDAY LATE NEWS	1	1700.00	1700.00
33 LUR	01101	3	02:00P	02:57P	30S	10/30/12-11/02/12	THE DOCTORS	3	350.00	1050.00

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)





BUYING TIME

USA

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Cancellation Notice

Announcement 28 days

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prior notice

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KTVT-TV

ADVERTISER (OR AGENCY AND ADVERTISER) AGENCY (OR SERVICE) ACTING AS AGENT FOR 189088

WENDY DAVIS FOR STATE SENATE Required 805 W Magnolia Ave

DC 20001-3796 TX 76104-4612 Washington Fort Worth

USA

CONTACT PRODUCT2359; STATE SENAT DIST 10

LOCAL AGENCY EST. NO. PRODUCT 1300 VALERIE BONNEY

650 Massachusetts Ave NW Ste 210

SALESPERSON CODE 2359

NATIONAL SALESPERSON

ACCEPTED BY AGENCY

35698

NAME

AND

ADDRESS

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS:

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- ethnicit	f	CDOT	Т	IME				TOTAL		
ITEM	DAYS	SPOT:	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
34 LUR	м		L 02:00P	02:57P	30S	11/05/12-11/05/12	THE DOCTORS	1	350.00	350.00
35 LUR	м		11:00A	11:27A	30s	11/05/12-11/05/12	JEOPARDY	1	550.00	550.00
							Total Contract:	67		68075.00
					n		Billing Summary			-
					Qtr 4	12 <u>Oct</u>	Nov <u>Dec</u> 68075.00 .00		Total 68075.00	
								<u>un</u>	68075.00	
										^
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